**Worksheet 2.b. Capture Your Learnings.**

Immediately after interviewing, be sure to capture your learnings. Capture one observation, story highlight or quote. Use the following prompts to guide you.

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| **WHO DID YOU MEET? (PROFESSION, AGE, LOCATION, ETC.)** |

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| **WHAT WAS THE MOST MEMORABLE AND SURPRISING STORY?** | **WHAT DID THIS PARTICIPANT CARE ABOUT THE MOST? WHAT MOTIVATES HIM/HER?** |
| **WHAT WAS INTERESTING ABOUT THE WAY HE/SHE INTERACTED WITH HIS/HER ENVIRONMENT?** | **WHAT FRUSTRATED HIM/HER?** |
| **WHAT QUESTIONS WOULD YOU LIKE TO EXPLORE IN YOUR NEXT CONVERSATION?** | |